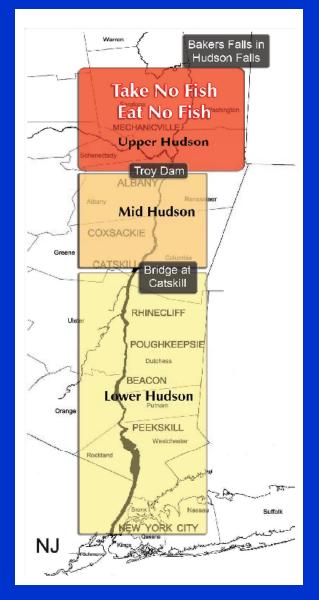
Hudson River Fish Advisory Outreach Project

Hudson River PCBs Superfund Site Community Advisory Group

May 28 2009



Hudson River Fish Advisory Outreach Project

Overview:

- What is the project
- What is a "fish advisory"
- The Hudson River fish advisory
- Grant update and project work plan



Hudson River Fish Advisory Outreach Contact Information

Regina Keenan - Hudson River Outreach Project Coordinator 518-402-7530 or 800-458-1158 x 27530 Email: hrfa@health.state.ny.us Website: www.nyhealth.gov/hudsonriverfish

Hudson River Fish Advisory Outreach Project

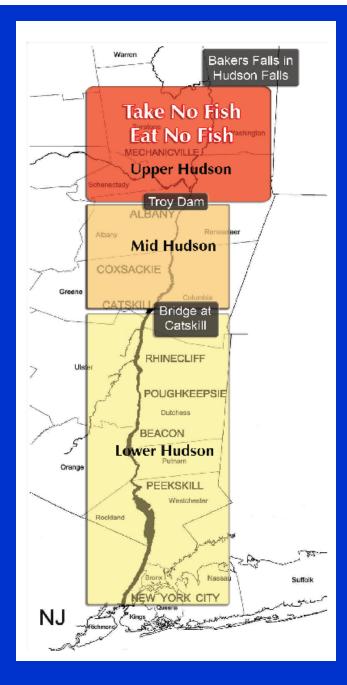
Project Goal: for everyone who eats fish from the Hudson River to know about, understand and follow the NYSDOH advisories



Project Geographic Area

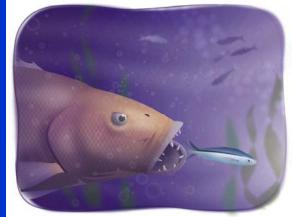
From Hudson Falls to the Battery in New York City

 No fishing license required south of Troy dam



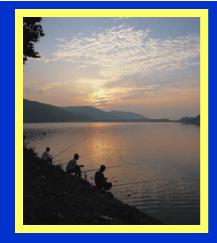
What Is a Fish Advisory?

- Fish are nutritious and good to eat but some fish have levels of chemicals that may be harmful to health
- Fish can have thousands of times the amount of chemicals in the surrounding water
- Advisories are based upon the levels of chemicals present in sportfish



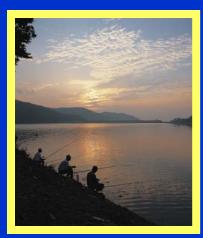
NYS Fish Advisories

Advisories describe:



- how much fish, if any, is okay to eat
- how to cook and clean fish to limit exposure to chemicals
- locations fish are contaminated
- NYS has specific advisories for 130 waters throughout the state
- Advisories are updated annually

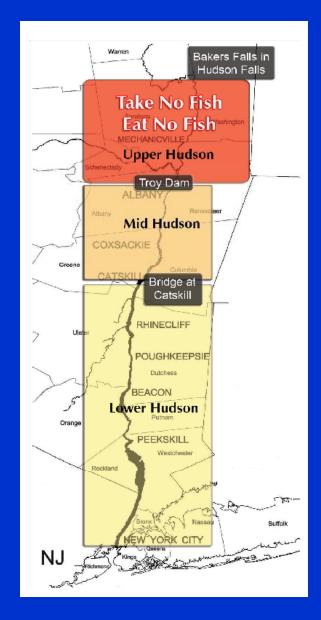
NYS Fish Advisories



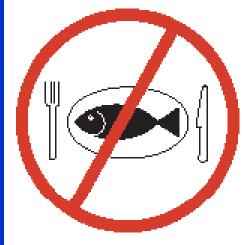
General sport fish advisory: Eat no more than one meal (1/2 pound) per week of any fish from the state's freshwaters or the marine waters at the mouth of the Hudson

Hudson River Fish Advisory

- More PCB contamination in the northern project area
- Who you are, where you fish and which species you eat matter



Primary Project Messages



Important note: Women of childbearing years and children under 15 should not eat fish from the Hudson River.

And trim, skin and cook fish on a rack

Upper Hudson Advisory

Upper Hudson From Baker's Falls in Hudson Falls to the Federal Dam at Troy New York's State Department of Environmental Conservation's "catch and release" regulations apply.

Take No Fish. Eat No Fish.

Mid Hudson Advisory

Mid Hudson From Troy Dam to Catskill

Women beyond childbearing years and men can eat these fish species once a month:



Alewife



Rock bass



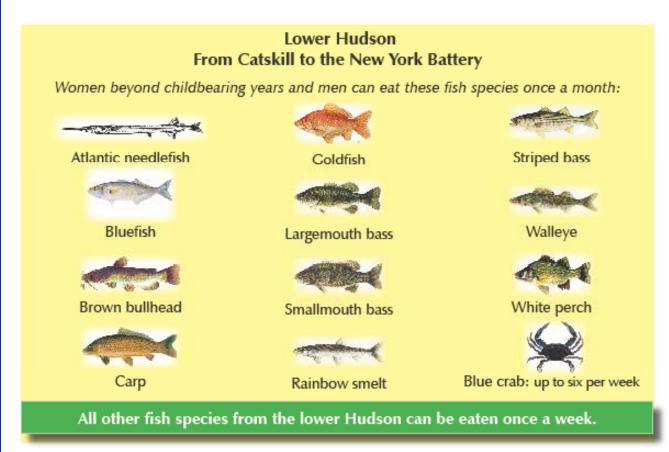
Blueback herring



Yellow perch

Do not eat other fish species from the mid Hudson.

Lower Hudson Advisory



Reducing the Amount of PCBs You Eat in Fish

PCBs concentrate in fatty tissue

- Trimming and cooking fish properly can reduce the PCBs you eat by nearly one half.
- Broil, grill or bake the skinned, trimmed fish on a rack so that the fat drips away.
- Do not use cooking juices.



Cut away the dark fatty Trim off the belly fat area along the side of the fish

Outreach Efforts

- Written materials distributed annually
- License
 - fishing regulation guidebook
- Toll-free phone number
- Website, print ads, LISTSERV
- Grants









Fig. 48 and 50 a

www.nyhealth.gov/es.environmental/outdoors/fish/ docs/hudson_river.pdf 0 llame al (800) 458-1158, para español, oprima el 2

North of Rip Van Winkle Bridge in Catskill to federal Dam at Troy





South of Rip Van Winkle Bridge at Catskill, including NYC Harbor waters





Algunos peces y cangrejos de estas aguas pueden hacer daño si se comen.



NYSDEC has signs above Troy dam

Signs

Awareness of Advisories

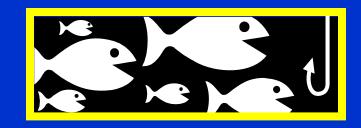
Depends upon where you fish:
North of Bear Mt. Bridge - 95%
South of Bear Mt. Bridge - 58%
and the season (lower River):
Spring and fall 77-82%
Summer 40-54%

Awareness of Advisories

Varies by ethnicity

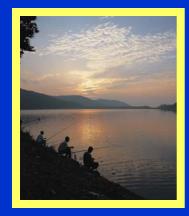
- White anglers 69%
- Black anglers 22%
- Hispanic anglers 13%

And by income and where you live



Challenges

- Fishing for fun and for food
- Culture and variety of languages
- Shore has lots of property owners
- Some populations harder to reach
- Perception can see contaminants and water appears clean
- Understanding and credibility

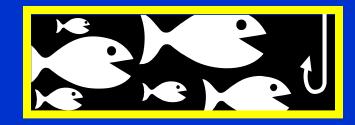


Grants



- Local efforts
- Request for applications (RFA) in February 2009
- Targeted women, children, low-income populations
- Total amount available for mini-grants is about \$60,000 annually and eligible for renewal
- Hope to announce very shortly

Partner Outreach



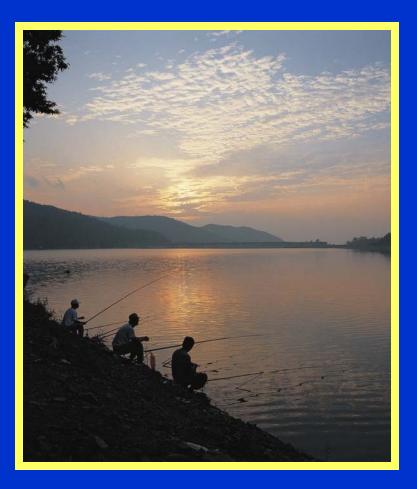
- "Point of fishing" contacts or "Outreach Specialists"
- Nutrition programs, health clinics, inservices, rod and gun clubs, filleting demonstrations, pledges
- Media campaign, posting signs

2009 NYSDOH Workplan

- Grant support: Written materials, training, translations, surveys and evaluation, site visits, community events
- Message Campaigns:
 - 1. Women and children
 - 2. Skin, Trim, Cook on a Rack
 - 3. Catfish (2010)
- Focus groups
- Signs
- Incorporate lessons learned...







• Questions?